



FOR IMMEDIATE RELEASE

## Kohl's Cares Guides Young Readers on Adventures with Award-Winning Illustrator and Author Dan Santat

*Back-to-school collection features \$5 books and plush with all proceeds to benefit organizations that improve the well-being of children and families*

**MENOMONEE FALLS, Wis., July 16, 2019** – This back-to-school season, **Kohl's** (NYSE: KSS) is bringing children and their families along on adventures through author and illustrator Dan Santat's uplifting books in the newest **Kohl's Cares** collection, available now through September 8 at all Kohl's stores nationwide and on [Kohls.com](http://Kohls.com). The entire collection allows families to journey through multiple, beautifully-illustrated stories of bravery and triumph that everyone will want to read again and again.

Priced at just \$5 each, children and their families will enjoy captivating stories and adorable plush toys together while giving back to their communities, with 100 percent of the net profit benefitting organizations that improve the health and wellness of children and families nationwide.



Merchandise in the Kohl's Cares back-to-school collection includes:

### Story books by Dan Santat with coordinating plush toys

- *After the Fall* with coordinating Humpty Dumpty plush
- *Are We There Yet?* with coordinating T Rex plush
- *The Adventures of Beekle: The Unimaginary Friend* with coordinating Beekle plush
- *Carnivores* with coordinating lion plush
- *Dude!* with coordinating shark plush

And just in time for kids to head back to class, the Kohl's Cares collection also features an elementary school supply kit, priced at just \$10, which is packed full of all of the essential items kids need for the classroom. Included are pencils, colored pencils, crayons, markers, erasers, folders, notebooks, a ruler and more.

Kohl's is committed to inspiring and empowering families to lead fulfilled lives by delivering everyday wellness for families. Since 2000, Kohl's Cares® cause merchandise program has raised nearly \$360 million to finance community initiatives that support the health of families nationwide. To learn more about the impact the purchase of Kohl's Cares merchandise has on children and families in your community, visit [Kohls.com/Cares](http://Kohls.com/Cares).

#### **About Kohl's**

Kohl's (NYSE: KSS) is a leading omnichannel retailer with more than 1,100 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, Kohl's offers amazing national and exclusive brands, incredible savings and an easy shopping experience in our stores, online at Kohls.com and on Kohl's mobile app. Since its founding, Kohl's has given more than \$700 million to support communities nationwide, with a focus on family health and wellness. For a list of store locations or to shop online, visit Kohls.com. For more information about Kohl's impact in the community or how to join our winning team, visit [Corporate.Kohls.com](#) or follow [@KohlsNews](#) on Twitter.

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